

TERMS AND CONDITIONS

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1. Application

The application procedure for the 2016 edition is fully web-based. You can apply on our homepage: www.worlddidacaward.org in the right hand corner or directly at <http://worlddidac.awardsplatform.com>

→ Application Deadline: 15th of April 2016

2. Products

The products and solutions for all levels of education will be evaluated during the evaluation week 2016. Products entered must not be prototypes, but finished and on the market.

2.1 General Information

Documentation

Each product must be accompanied by a short description of the product, a product photo, further documentations such as flyers, brochures, manuals, etc. as well as contact information of two references which have already had experience with the product.

These documentations and information will be the basis for the evaluation.

Important: The documentations must be handed in electronically during the application process on <http://worlddidac.awardsplatform.com>.

Product Presentation

We recommend that the participants present their products in front of the jury of experts during the evaluation week from June 10th – 17th 2016. Presentation must last no longer than 20 minutes and can be conducted in English or German. The products must be presented in a fully functional condition.

Upgrades

Products which have been previously entered are welcomed, provided that they are new or improved versions (upgrades).

Number of Products

Companies are allowed to enter more than one product, since each product will be individually assessed.

2.2 Subjects, Education Sectors and Categories

Subjects	Education Sectors	Categories
All school subjects	Preschool	Products <i>with</i> own learning content
Sciences	Primary School	
Technical Fields, Engineering Sciences	Secondary School I	Products <i>without</i> own learning content
Civic Studies and History	Secondary School II	
Art and Design	Tertiary level	
Culture and Religion	Special Needs Education	
Health and Medicine	Continuing Education	
Languages		
Music und Sport		
Other subjects		

3. Evaluation

We highly recommend that all participants study the criteria upon which both juries will assess the products and tailor the documents and the presentation to it.

3.1 Judging Process

The product entered will be placed according to its stated level and subject. After the pre-evaluation by the jury of teachers, the jury of experts will inspect the *documentation* of the product and listen carefully to your presentation.

3.2 Framework of Criteria

The requirement criteria will be applied according to the product. Products are placed into one of two categories:

- 1) Products without own learning content (e.g. school furniture, equipment, machines)
- 2) Products with own learning content (e.g. traditional information sources, e-learning tools, teaching games)

All products in the two categories will be individually tested against four, respectively five criteria of quality.

Products without own learning content	Quality criteria	Products with own learning content	Quality criteria
	1) Substance: Quality, Design, Performance vs. Price		1) Substance: Quality, Design, Performance vs. Price
	2) Handling: Setting up and Operation, Suitability		2) Handling: Setting up and Operation, Suitability
	3) Avail: Sense and Purpose, Motivational Aspects		3) Avail: Sense and Purpose, Motivational Aspects
	4) Innovation: Market Niche, Technology		4) Innovation: Market Niche, Technology
			5) Pedagogic/Didactic Value: Learning content, Method/Didactics, Auxiliary Documents

An end discussion, which will incorporate both the judgements of the expert jury and the jury of teachers, will lead to the final assessment. The teacher's jury will count for one third of the result, while the expert jury carries two thirds.

3.3 Public Voting

After the end of the application phase, teachers and the public will have the possibility to comment on the participating products based on their own experiences with them. For this purpose, a public voting will be conducted on www.worlddidacaward.org in April and May 2016.

4. Award Ceremony

The award ceremony for the winning products will take place on November 7th 2016. All participants and distributors, manufacturers, decision makers, government representatives and members of the media are invited to the event in due time.

Products with a score of 60% or more in the evaluation will receive the prestigious Worlddidac Award at the Ceremony. The winners of the awards will only be announced during the ceremony and will receive a trophy on site.

At the award ceremony every winning product will receive a certificate, which acknowledges the products name and the date of the competition. All winners of the competition have the right to promote their products with the certificate.

The winners can request the award logo in digital form, to use on their own marketing materials and/or website.

5. Promotion

Worlddidac helps to promote the winners in a number of ways.

5.1 Worlddidac Award booklet and flyer

In the 17th Worlddidac Award brochure each winning product will be presented on one full page for a charge. The brochure will be distributed free of charge during an educational exhibition 2016 and will also be sent to distributors and important decisions makers in the public and private sectors. Winners will receive 100 copies of the award brochure as well as 250 individual flyers with their winning product on the front page for their own promotional purposes. Additional brochures will be available for purchase for a fee at the Worlddidac Association office.

5.2 Website Worlddidac Award

The winning products will be published on www.worlddidacaward.org with text and pictures free of charge and will remain there for the duration of two years. Also included are online promotional activities.

5.3 Promotional Support

From 8 – 10 November 2016 an education fair in Bern will attract producers, distributors and decision makers from all over the world. Winners of the Worlddidac Award that are exhibiting at this education fair will be recognised with a special sign on their booth as well as a special recognition in the exhibition guide.

5.4 Communication activities

To further promote the winners of the Worlddidac Award a press release will be sent to Swiss and international media on the day of the Worlddidac Award ceremony. Furthermore, the winners will also be featured in an issue of the Worlddidac e-journal, the digital magazine for the education industry.

6. Participation Fees

There is a charge for participating in the competition. This charge is used to preserve the financial independence of the award and to finance its administration and promotion, financing the jury of teachers and of experts, as well as the award ceremony. Not included is the production of the award certificates, trophies and promotional activities. This has to be co-financed by the winners.

6.1 Participation Fees

Product Category	Members	Non-Members
Product with own learning content	CHF 745	CHF 1'490
Product without own learning content	CHF 900	CHF 1'800

The participation fee must be paid before the evaluation takes place, otherwise the product will not be allowed to compete. 8% VAT will be added to all participation fees from Swiss companies with domicile in Switzerland. Companies with domicile outside of Switzerland don't have to pay VAT.

6.2 Fees for Production Costs and Promotion

The sharing of the production costs of the 17th Worlddidac Award 2016 brochure and certificates is obligatory for the winning products (Worlddidac Award winners)

Manufacturing Costs	Non-Members	Members
Certificates	CHF 600	CHF 500
Booklets & Flyers*	CHF 1'000	CHF 800

* Brochures: the portion of origination costs for a representational picture page, four colour. Retouching and other production costs of plates, films and lithography that are submitted will be added at a later stage.

6.3 Payment method

The payment of the participating fee will be conducted through the new Worlddidac Award application platform on <https://worlddidac.awardsplatform.com>. Only fully paid participants will be allowed to participate in the evaluation process.

7. Shipment of Products

The participating products must be delivered to the venue **one month** before the evaluation week. The shipping of products must be carried out at no expense to the organiser. Costs arising from payment of duties etc. will be charged to the participants. Two copies of products have to be sent in the category "product with own learning content" and one copy of products in the category "product without own learning content".

In exceptional cases, the shipment of particularly large and heavy equipment or machinery may not be required. In such case the documentation must come with a true to scale model, video or similar.

→ Time period for sending in products:
2 May - 3 June 2016

Mailing address for products:
BERNEXPO AG
Worlddidac Award
Mingerstrasse 18
3014 Bern
Switzerland

7.1 Customs Formalities

Please carry out customs clearance of your goods under the regulations of the Swiss Customs Office. For information check: : http://www.ezv.admin.ch/zollinfo_firmen or call +41 58 469 12 87.

7.2 Insurance

Please be aware that Worlddidac as the organiser accepts no liability for damage incurred during transportation and storage or for damage incurred during the competition (fire, theft, etc.), provided that damage is not caused as a result of intention or gross negligence on behalf or representatives of the organiser.

We strongly recommend that you take out an „all-risk“ insurance policy, which will cover your goods from their origin and back again to their ultimate destination. Your insurance or your shipping company should be able to provide this coverage.

7.3 Return of submitted Material

Please organise also the return of your product. The organiser wishes no material left. The costs incurred from payment of duty etc., will be charged to the participants.

8. No Warranty, Limitation of Liability and Indemnity

Worlddidac offers no guarantee, neither explicit nor implicit, for the marketing and/or sales success of Worlddidac Award winning products. Worlddidac specifically rejects all guarantees and responsibilities, which are connected to a particular purpose, particularly regarding commercial aims. The Worlddidac Foundation can under no circumstances be made responsible for direct and indirect damages, subsequent damages, loss of profits, business interruption, loss of business or incomplete/missing information, even if these arise in connection with the use of (or failure to use) the Worlddidac Award or its logo.

Worlddidac, its partners, agents and contractors, etc. can under no circumstances be made responsible for legal claims of participants regarding the Worlddidac Award evaluation connected in any way to the terms of participation in the Worlddidac Award.

By accepting these terms of participation, participants agree that Worlddidac will not be held liable for damages of any kind, even when these arise in connection with services related to the Worlddidac Award.

8.1 Withdrawal

Fifty percent (50%) of the participation fees will be refunded to participants who withdraw from the competition thirty (30) or more days before the evaluation takes place. A refund will not be given to participants who withdraw less than thirty (30) days before the evaluation takes place and the participant will be charged the full fees.

Conditions of competition are subject to change.

9. Contact

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October 1st, 2015
Worlddidac Foundation