

# TERMS AND CONDITIONS

# worlddidac

A W A R D 2 0 1 8

Gold Sponsor



Presenting Partner



<b>1. Application</b> .....	<b>3</b>
<b>2. Products</b> .....	<b>3</b>
2.1 General Information .....	3
<i>Documentation</i> .....	3
<i>Product Presentation</i> .....	4
<i>Number of Products</i> .....	3
<i>Framework of criteria</i> .....	3
<b>3. Evaluation</b> .....	<b>4</b>
3.1 Judging Process.....	4
3.2 Jury of teachers.....	5
3.3 Jury of experts.....	5
<b>4. Award Ceremony and Promotion</b> .....	<b>5</b>
4.1 Worlddidac Award booklet and flyer.....	6
4.2 Website Worlddidac Award and other communication activities.....	6
4.3 Promotion during Worlddidac / Swissdidac Bern 2018 .....	6
<b>5. Participation Fees</b> .....	<b>6</b>
5.1 Overview .....	6
5.2 Payment method .....	7
<b>6. Shipment of Products</b> .....	<b>7</b>
6.1 Customs Formalities .....	7
6.2 Insurance.....	7
6.3 Return of submitted Material.....	7
<b>7. No Warranty, Limitation of Liability and Indemnity</b> .....	<b>7</b>
7.1 Withdrawal .....	8
<b>8. Contact</b> .....	<b>8</b>

## 1. Application

The application procedure for the 2018 edition is completely web-based. You can apply on our homepage [www.worlddidacaward.org](http://www.worlddidacaward.org) in the right hand corner or directly at [worlddidac.awardsplatform.com](http://worlddidac.awardsplatform.com) from 1 January 2018 until 30 April 2018

## 2. Products

The products and solutions for all levels of education will be physically evaluated during the evaluation week, 1-7 June 2018. The evaluation process is divided into two parts. As a first step, the products are assessed and judged by group of professional teachers. The second part requires a physical evaluation and presentation before the panel of international experts. The Products must be market ready and cannot be prototypes.

### 2.1 General Information

#### Documentation

A short concise description must accompany each product, at least one product photo, further documentation such as flyers, brochures, manuals can also be included. Two references from persons that have already had experience with the product, including their relevant contact details must also be submitted.

This documentation and information will serve as a basis for the evaluation.

Important: The complete documentation must be submitted electronically during the application process on <http://worlddidac.awardsplatform.com>.

#### Product Presentation

We strongly recommend that the participants personally present their products to the jury of experts during the evaluation week in June 2018. Online presentation through Skype, Hangout or FaceTime, is also acceptable. This presentation should not exceed more than 20 minutes and can be conducted in English or German. As the experts' panel is sourced internationally, we recommend presenting in English. The registered products must be fully functional when presented.

Products which have been entered in past award events welcomed provided that they are new or improved versions (upgrades).

#### Number of Products

A company may enter more than one product, as each product is assessed individually on its own merits.

#### Framework of criteria

Over the past two editions of the Worlddidac Award, we have observed a growing tendency towards digital products and solutions. Taking this into consideration the products are

grouped in two categories:

- 1) Products without own learning content (e.g. school furniture, equipment, machines)
- 2) Products with own learning content (e.g. traditional information sources, e-learning tools, teaching games)

<b>Subjects</b>	<b>Education Sectors</b>	<b>Categories</b>
All school subjects	Preschool	Products <i>with</i> own learning content (examples: software, apps, books, cloud solutions, etc.)
Sciences	Primary School	
Technical Fields, Engineering Sciences	Secondary School I	Products <i>without</i> own learning content (school furniture, displays, machines,
Civic Studies and History	Secondary School II	
Art and Design Culture	Tertiary level	
and Religion	Special Needs Education	
Health and Medicine	Further Education	
Languages		
Music und Sport		
Other subjects		

All products in the two categories will be individually tested against four, respectively five criteria of quality (please see clause 3.1 below)

### 3. Evaluation

Please study the criteria with which both juries will assess the products. We highly recommend that all participants tailor their documentation and presentation accordingly.

#### 3.1 Judging Process

The panel of teachers shall assess the quality of the product from a practical and functional perspective and will focus primarily on the educational and didactic aspects. The experts' panel however, will assess the quality of the products in a more comprehensive way according to the specific quality criteria:

- 1) Substance: Quality, Design, Performance vs. Price

- 2) Handling: Setting up and Operation, Suitability
- 3) Avail: Sense and Purpose, Motivational Aspects
- 4) Innovation: Market Niche, Technology
- 5) Pedagogic/Didactic Value: Learning content, Method/Didactics, Supporting Documents

### 3.2 Jury of teachers

The panel of teachers is appointed after the submission deadline to ensure the right knowledge base for the then identified products is chosen. This ensures that the products will be judged according to the education sectors and subjects. The teachers assess and judge the quality of the products based on the implementation in terms of day-to-day usage. They focus primarily on educational and didactic aspects. A representative of the panel of teachers is also a member of the jury of experts. The influence of the teachers' judgement on the final result is 33,33% (one third)

### 3.3 Jury of experts

The panel of experts consists of international specialists in the field of education and concentrates foremost on basic aspects, educational value, design, and sustainability. The composition of the jury is balanced between experts from Switzerland and other continents. The influence of the experts' judgement on the final result is 66,66% (two thirds).

A final discussion, which will incorporate both the judgements of the expert jury and the jury of teachers, will lead to the final score.

## 4. Award Ceremony and Promotion Work

The award ceremony for the winning products will take place on 7 November 2018 in Bern in conjunction with the Worlddidac / Swissdidac exhibition. All participants, distributors, manufacturers, decision makers, government representatives and members of the media will be invited to the event in due time.

Products attaining a score of 60% or more in the evaluation will receive a Worlddidac Award at the Ceremony. The winners of the awards will only be announced during the ceremony and receive their Award presented on site in Bern.

At the award ceremony, every winning product will receive a certificate, which acknowledges the products name and the date of the Award. All winners of the Award have the right to promote their products with this certificate. This is valid as long as the product remains unchanged.

The winners are encouraged to request the award logo in digital form and to use it on their own marketing materials and/or website. Worlddidac helps to promote the winners in many ways.

#### 4.1 Worlddidac Award booklet and flyer

In the 18th Worlddidac Award brochure, each winning product will be highlighted on one full page at a nominal charge. The brochure will be distributed free of charge during Worlddidac / Swissdidac Berne 2018 and will also be sent to the distributors and important decisions makers in the public and private sectors. Winners will receive 50 copies of the award brochure. The PDF file with of the brochure can also be requested.

Additional brochures, as well as an individual Flyer (optional), will be available for purchase at a fee from the Worlddidac Association office.

#### 4.2 Website Worlddidac Award and other communication activities

The winning products will be published on [www.worlddidacaward.org](http://www.worlddidacaward.org) and linked to the Worlddidac Association homepage free of charge and will remain there for the duration of two years. Worlddidac Newsletters will be sent out to relevant contacts. The online promotional service also includes publishing on social media platforms.

Furthermore, a press release will be sent to Swiss and international media on the day of the Worlddidac Award ceremony.

#### 4.3 Promotion during Worlddidac /Swissdidac Bern 2018

From 7 – 9 November 2018, Worlddidac Bern will attract producers, distributors and decision makers from all over the world. Winners of the Worlddidac Award that are exhibiting at Worlddidac / Swissdidac Bern 2018 will be identifiable by a special sign on their booth as well as a given a special mention in the exhibition guide. The winning products will be also exhibited in the Worlddidac Award area.

## 5. Participation Fees

The participation fee is required to preserve the financial independence of the award and to finance its administration and promotion, financing the jury of teachers and of experts, as well as the **two** tickets for participation at the Award ceremony. The production of additional brochures and individual flyers is not included in the participation fee.

### 5.1 Overview

<b>Non Members</b>	<b>Silver Members</b>	<b>Gold Members</b>	<b>Platinum Members</b>
CHF 1990	CHF 1'790	CHF 1'690	CHF 1'598

The participation fee must be paid before the evaluation takes place, otherwise, the product cannot be considered. Companies which are subject to Swiss jurisdiction will be invoiced with 7.7 % VAT, all others shall receive an invoice without.

## 5.2 Payment method

The payment of the participation fee will be conducted through the new Worlddidac Award application platform on <https://worlddidac.awardsplatform.com>. Only fully paid applicants will be allowed to participate in the evaluation process.

## 6. Shipment of Products

### 6.1 Customs Formalities

Shipping and delivery lie solely in the responsibility of the applicant and the participating products must be delivered to the venue before 1 June 2018. Cost arising from the payment of duties etc. will be charged directly to the participants. Two copies of products must be submitted in the category "product with own learning content", whereas only one sample of product is required for the category "product without own learning content".

In exceptional cases, the shipment of particularly large and heavy equipment or machinery may not be required. In such case, the documentation must come with a true to scale model, video or similar.

The time period for sending in products is:

30 April- 28 May 2018

The mailing address for products will be given in January 2018

Please carry out customs clearance of your goods under the regulations of the Swiss Customs Office. For information check: [http://www.ezv.admin.ch/zollinfo\\_firmen](http://www.ezv.admin.ch/zollinfo_firmen) or call +41 58 469 12 87.

### 6.2 Insurance

Please be aware that Worlddidac as the organiser accepts no liability for damage incurred during transportation and storage or for damages incurred during the competition (fire, theft, etc.) We strongly recommend that you take out an „all-risk“ insurance policy, which will cover your goods from their original location and return. Your insurance or your shipping company should be able to provide this cover.

### 6.3 Return of submitted Material

Please also arrange the return shipment of your product. NO MATERIAL should be left with the organizer! The costs incurred by payment of duty etc., will be charged to the participants.

## 7. No Warranty, Limitation of Liability and Indemnity

Worlddidac offers no guarantee, neither explicit nor implicit, for the marketing and/or sales success of Worlddidac Award winning products. Worlddidac specifically rejects all guarantees and responsibilities, which are connected to a particular purpose, particularly regarding commercial gains. The Worlddidac Foundation can under no circumstances be made responsible for direct and indirect damages, subsequent damages, loss of profits, business interruption, loss of business or incomplete/missing information, even if

these arise in connection with the use of (or failure to use) the Worlddidac Award or its logo.

Worlddidac, its partners, agents and contractors, etc. can under no circumstances be made responsible for legal claims of participants regarding the Worlddidac Award evaluation procedure in any way relating to the terms of participation in the Worlddidac Award.

By accepting these terms of participation, participants agree that Worlddidac will not be held liable for damages of any kind, even when these arise in connection with services related to the Worlddidac Award.

### 7.1 Withdrawal

Fifty percent (50%) of the participation fees will be refunded to participants who withdraw from the competition thirty (30) or more days before the evaluation takes place. A refund will not be given to participants who withdraw less than thirty (30) days before the evaluation takes place and the participant will be charged the full fees.

Conditions of competition are subject to change.

## 8. Contact

Worlddidac Association  
Bollwerk 21  
3011 Berne Switzerland

Phone: +41 31 311 76 82 Fax: +41 31 312 17 44  
E-mail: [award@worlddidac.org](mailto:award@worlddidac.org) (Aleksandra Fur)

October 15<sup>st</sup>, 2017  
Worlddidac Foundation